MARRAKECH, MOROCCO

DELIVERING INCENTIVE GROUP TRAVEL SERVICES WITH PASSION

ACTIVE CONSULTANCY LIMITED
With 800 years of history, the red walled town of Marrakech creates the perfect exotic destination for a short break. The past and present combine in a hectic and colourful pageant, which makes this city like nowhere else in the World.

Soak up the atmosphere of the town with a tour of the medina and wander through the infinite souks. Barter with the locals over colourful textiles, beautiful leather goods and hand carved wooden ornaments.

Visit Jemaa el-Fnaa, the most famous square in North Africa and a focal point for travellers since ancient times. Or escape to the tranquillity of the Atlas Mountains; with amazing views and a chance to see a more traditional way of life, it’s a great contrast to the bustle of the centre of town.

Key Facts

- Flight time: 4 hours
- No. of nights: Generally suitable for 2-4 nights. Our standard itinerary is for 2 nights
- Time difference: -1 GMT
- When to go: Year round – although the summer months of June, July and August can be very hot
- Suitable for: The unique mix of modern and ancient makes it suitable for a wide range of groups
**IDEAS FOR INCENTIVE GROUPS**

**4x4 Atlas Mountain Discovery**
Travel by 4x4 jeeps to explore the Atlas Mountains. Whilst on this adventure, experience Morocco’s natural beauty and witness a rustic Berber village. For the adventurous, you can even ride a camel.

**Explore the Souks and Medina**
Soak up the atmosphere of Marrakech on a medina tour which takes you through the city’s vast array of souks. Explore the streets’ labyrinth of dyers, herbalists, jewellers and carpenters. End at Jemaa el-Fnaa square, a popular fairground for storytellers, fire-eaters, snake charmers and performers.

**Float Above the Desert**
Soar through the skies and view the desert from the tranquillity of a hot air balloon.

**Quad Biking Adventure**
Set out on an exhilarating day in the desert churning up sand on quad bikes across the High Atlas Mountains.

**Arabian Night**
An exclusive and private night set in the heart of the palm grove of Marrakech. Traditional tents provide the setting for this unforgettable night under the stars involving cavaliers, acrobats and camels. Why not make the night ultra special and transfer by horse and carriage? Perfect for a gala dinner!

**Relax at a Hamman Spa**
Enjoy a traditional hamman spa at one of the local spas or at the famous La Sultana Hotel which is particularly stunning.
THE HOTELS, RESTAURANTS & BARS

The Hotels
Traditional riads are usually a bit small for groups – however there are a couple of hotels in both the medina and out in La Palmeraie that offer a modern take on the traditional style. There are also classic chain hotels such as Le Meridian, which offer their well-known quality with a Moroccan twist. As there’s plenty of sun in Marrakech but no beaches, we would recommend a hotel with a pool.

The Restaurants
Marrakech offers a rich mix of traditional and cosmopolitan dining options. We would generally suggest a night at a typical Moroccan style restaurant, where you discover the real food of the region; a night at one of the more contemporary restaurants, that offer torch lit gardens and outdoor lounge areas; and a night in a more unusual location, such as dinner in the desert or in a private palace.

The Cafés and Bars
Warm, inviting and intimately comfortable, a Marrakech café is quite unlike the cold and impersonal sandwich shops you may have experienced elsewhere in the world. Instead, in Marrakech, expect to be swept inside to a world layered with history and culture, complete with luxurious cushions, panoramic views and the rich, pungent scent of spices filling the air.

The Nightlife
Nightlife in Marrakech is fairly cosmopolitan with a heavy dash of Moroccan style. Whilst you can find traditional clubs such as Pacha we prefer places that offer a slightly more Moroccan feel, such as Jad Mahal and Le Comptoir. As Marrakech is so compact you can easily visit a number of clubs in a weekend.
EXAMPLE ITINERARY  3 DAYS/2 NIGHTS

DAY 1
› **AFTERNOON**
  Arrival  |  Lunch
  Souks and medina  |  Guided tour
  Hotel check in

› **EVENING**
  Dinner  |  Traditional tagines
  Nightlife

DAY 2
› **MORNING**
  Breakfast
  Drive into the Atlas Mountains  |  4x4 tour

› **AFTERNOON**
  Lunch  |  Berber lunch on tour
  4x4 Atlas Mountains tour continued  |  Camel rides

› **EVENING**
  Jemaa el-Fnaa Square by night tour
  Dinner  |  Hidden gem off of the souks
  Nightlife

DAY 3
› **MORNING**
  Breakfast  |  Check out
  Relax and unwind at a Hamman

› **AFTERNOON**
  Lunch  |  Riad close to Jemaa el-Fnaa Square
  Depart to airport
WHAT’S INCLUDED

› INCLUDES
  Flights
  4* hotel - 2 nts - twin occupancy
  Airport transfers
  Travel insurance
  Active’s services

› ACTIVITIES
  Guided souks and medina tour
  4x4 Atlas Mountains tour
  Camel rides
  Jemaa el-Fnaa Square by night tour
  Relax and unwind at a Hamman

› MEALS
  All meals as described

› ACTIVE’S SERVICES
  Sourcing destinations and venues
  Researching all ground arrangements
  Dedicated account manager
  Managing the booking
  Winner handling
  Providing winner travel documentation
  Site visit
  Trip event management
Our Services

Active's innovative, creative approach to group travel incentives and meetings abroad is successfully supported by our excellent production and logistics management.

We have a vast range of ‘off-the-shelf’ incentive group travel programmes, or we can create a trip completely tailored for your target audience and budget.

All of our incentive group travel trips are fully managed and are designed to stimulate improved performance, engage your team or simply to provide guests with a magical and memorable experience.

For further ideas simply give us a call.